



## The Full Menu

### Key Fund Open for Business FREE zoom sessions

## Introduction to Social Investment.

### Part 1:

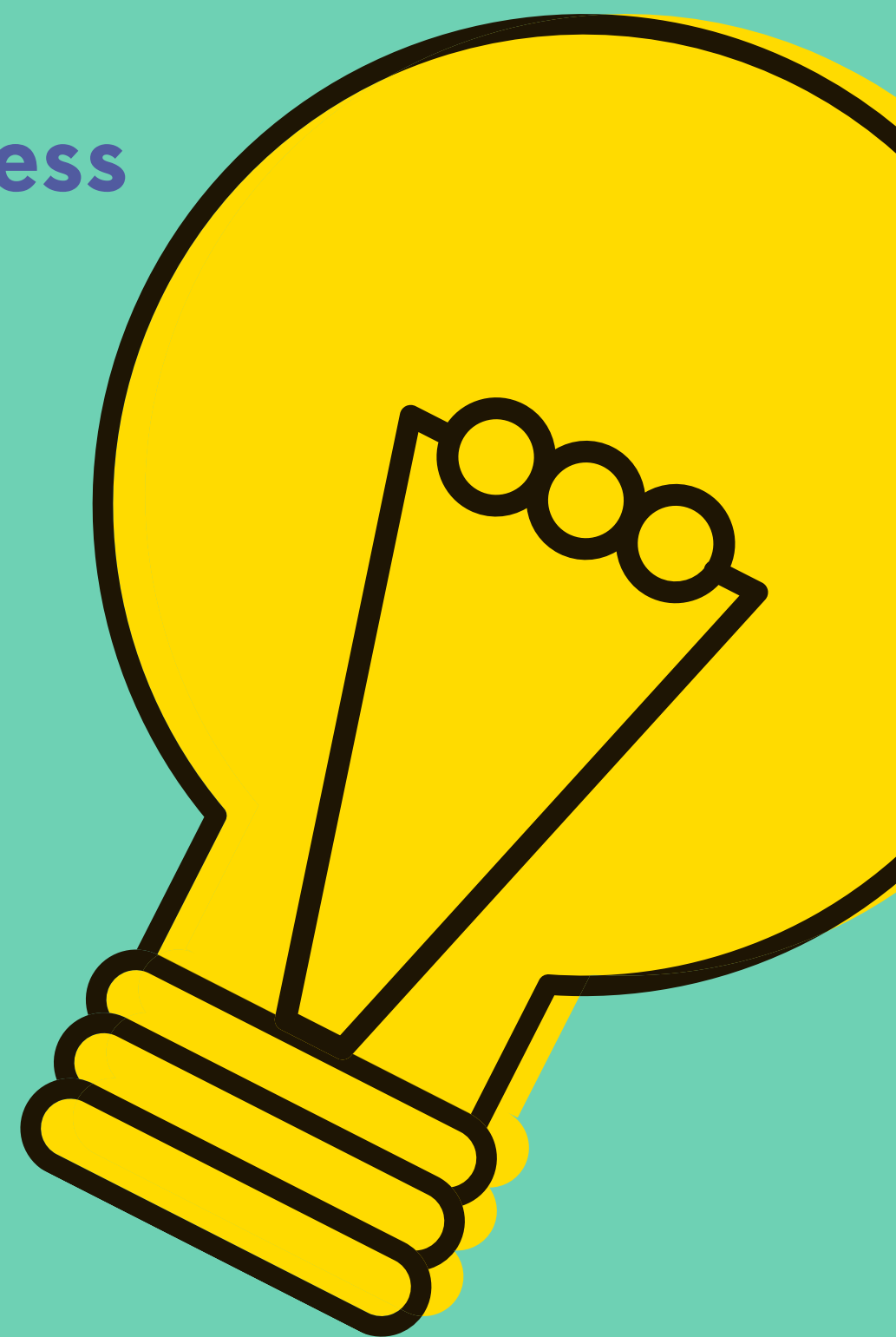
**PART 1: THE TRUTH ABOUT SOCIAL INVESTMENT**

11 AM - 12 PM

14th SEPTEMBER 2021

#### On the menu:

- How social investment differs from mainstream lending



## Introduction to Social Investment.

### Part 2:

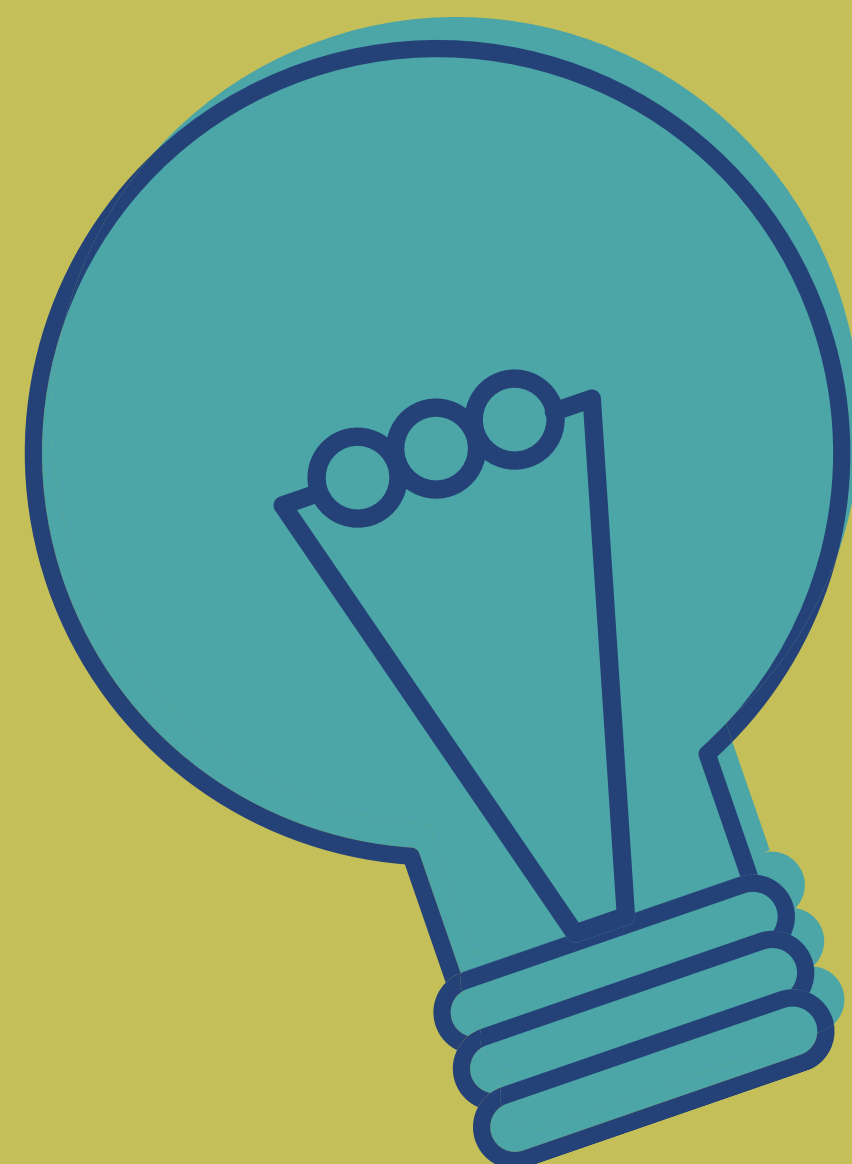
**PART 2: IT'S ALL ABOUT THE NUMBERS!**

11 AM - 12 PM

16th SEPTEMBER 2021

#### On the menu:

- Thinking about social investment as an option



## Key Fund Eligibility criteria

### Session 3:

11 AM - 12 PM

21st SEPTEMBER 2021

#### On the menu:

- Eligibility
- What you need to do have in place, before you apply
- Exploring the key things you need to consider



# The Process Talk

## From beginning to end.

### Session 4:

11 AM - 12 PM  
23rd SEPTEMBER 2021

#### On the menu:

- Initial docs required (business plan, cash flow) process from submission to the panel
- Timeline
- Client feedback
- Offer documents, post-award, and monitoring



# Social Impact and how that relates to social investment

## Session 5:

WHAT IS SOCIAL IMPACT - IN SIMPLE TERMS?

11 AM - 12 PM  
30th SEPTEMBER 2021

#### On the menu:

- Constructing a simple Theory of Change



# Building the right network to support your enterprise

## Session 6:

11 AM - 12 PM  
5th OCTOBER 2021

#### On the menu:

- Choosing the right external support to assist your enterprise
- Funding (i.e. REACH), consultants, other agencies



Growing  
Enterprise in  
Communities